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ARCTIC® APPLES SET TO DELIVER FRESHNESS AND FLAVOR TO YOUR DOORSTEP

Los Angeles, CALIFORNIA (September 16, 2021) – [Okanagan Specialty Fruits® \(OSF\)](#), the developer and grower behind [Arctic® apples](#), is ready to take convenience to an even greater level in a new partnership with Flavor Wave. Fresh sliced Arctic apple varieties will be included in the Los Angeles area in Flavor Wave boxes, a subscription service that allows farmers, growers and wholesalers to deliver their fresh fruits and vegetables straight to consumers' homes.

"Arctic apple slices are all about convenience, freshness and flavor, so joining Flavor Wave is a natural fit," explains Don Westcott, Vice President of Operations, Sales and Marketing for OSF. "We're excited for L.A. families to experience the convenience that comes with having pre-sliced apples ready to snack on or as an easy addition to your dinner salad. When Flavor Wave customers crunch into an Arctic apple slice for the first time they are going to experience a wave of freshly-picked flavor."

Flavor Wave's fresh produce box delivery is available in three options which include a fruit box, a veggie box, or a mixed box, with servings for up to five people for a week. Variety in the boxes will fluctuate, offering the freshest in-season produce. Arctic® Golden and Arctic® Granny varieties will be included in both the fruit and mixed boxes.

"One of the main reasons I developed Arctic apples was to help boost apple consumption," states Neal Carter, President and Founder of OSF. "It's easy to get on board with a program that promotes fruit and vegetable consumption and makes eating healthy as easy as possible. As an orchardist myself, I love the idea and convenience of having a mini farmers market delivered to your doorstep."

Arctic apples will also be promoting a contest to celebrate their launch into Flavor Wave produce boxes. Subscribers will be able to scan a QR code on their box and be entered to win an Arctic apple charcuterie themed prize pack. Those interested in learning more about Flavor Wave or wanting to download the app can do so at www.flavorwavefresh.com.

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About Okanagan Specialty Fruits & Arctic Apples

Okanagan Specialty Fruits (OSF) is a vertically integrated company specializing in the development, growing, processing, and marketing of novel tree fruit varieties developed through

bioengineering. Based in Summerland, British Columbia, Canada, OSF was founded in 1996 and acquired by an affiliate of Third Security, LLC in 2020. OSF's flagship product is its Arctic apple varieties. Arctic apples provide a sustainable solution to less food waste and improved apple consumption. For consumer information, visit www.arcticapples.com; for company information and partnership opportunities, visit www.okspecialtyfruits.com.