



# Why

## Arctic® Apples Fresh Slices?

### Better Eating Experience

- Just picked look and flavor
- Crunchy and delicious
- Nonbrowning - packable - snackable
- 100% irresistible



### Two Delicious Varieties Available

- Arctic® Golden - Sweet taste
- Arctic® Granny - Tart taste

### Less Waste

- No more half eaten apples
- Longer shelf life



### Convenient



- Fresh-cut in Grab 'N Go bag
- Ready to eat
- Reduce prep time for favourite recipes

### Merchandise Best Practices

- Keep refrigerated
- Place with other fresh-cut fruit products for maximum exposure
- Arctic® apples are great paired with fruit dips or cheese

