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For Immediate Release

Fresh Arctic® Apple Slices - Launching into Foodservice Markets This Fall

Summerland, B.C., Canada – Okanagan Specialty Fruits Inc. (OSF) introduced nonbrowning Arctic® apple fresh slices to a receptive foodservice industry at the Produce Marketing Association's (PMA) recent Foodservice Show in Monterey, California.

“It was exciting for us to exhibit at the PMA Foodservice show for the first time and to give attendees the opportunity to experience the orchard freshness of Arctic® Golden fresh slices,” said J.F. Gamelin, Director of Sales for OSF. “Arctic® apples’ nonbrowning trait offers a key benefit to the food service industry - including less prep, less waste and better taste.”

Developed through bioengineering, Arctic® apples fresh slices help reduce unnecessary food waste across the supply chain with their 28-day shelf life, compared to the 18-21 day industry average. Arctic® apples also maintain their orchard-fresh taste longer, offering an unparalleled “just-picked” eating experience, and creating the ability to offer delicious, healthy and appealing menu options featuring fresh-cut apples including fruit trays, fruit salads and charcuterie.

“For the first time, this year’s anticipated Arctic® apple crop volume will support expanding into foodservice,” explains Neal Carter, President of OSF. “We’ve been extremely busy planting in the orchards. We expect to have an estimated 8 million pounds of Arctic® apples for the 2019-2020 season and plan to continue to increase availability in coming years.”

The company plans to make freshly sliced Arctic® apples available to foodservice customers in 40 oz. bags of both Arctic® Golden and Arctic® Granny varieties, along with a 100 count case of 2 oz. packages. OSF expects to continue the expansion of retail availability of Arctic® apples this fall.

About Okanagan Specialty Fruits Inc.

Okanagan Specialty Fruits Inc. (OSF) is a dynamic biotechnology company based in Summerland, British Columbia, Canada. Founded in 1996, and acquired by Intrexon Corporation (NASDAQ: XON) as a wholly owned subsidiary in April 2015, OSF specializes in developing tree fruit varieties with novel attributes that benefit fruit producers and consumers alike. For consumer information, visit www.arcticapples.com; for information about the company and partnership opportunities, visit www.okspecialtyfruits.com.

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